

CREATOR-INDEXED LIQUIDITY

Coins priced by what creators actually do.

Every token is tied to an index of a streamer's Twitch and Kick numbers. The index sets where liquidity sits and what a trade costs.

The problem. Robinhood Chain lets a memecoin be paired against tokenized Nvidia. That works because Nvidia is priced elsewhere and arbitrage drags the pool back to it. Streamers aren't priced anywhere. You can't buy an hour watched, so nothing drags a creator's pool toward anything.

What we build. The missing price. One index token per creator, and a launchpad where memecoins are quoted in it instead of ETH. Every meme launched under a creator is a bid for that creator's token.



The score. Every creator starts at 100. It moves with hours watched, average viewers, follower growth and airtime, read from the Twitch and Kick APIs and written on-chain weekly on a seven-day average.

The pool. The score sets an anchor price. Protocol-owned liquidity stays centred on it, and the fee gets cheaper for whoever trades toward it. Nothing is force-priced.

The floor. 40% of every fee goes to a vault. When the score rises it buys back; the rest sits as standing bids. Floor = vault balance ÷ circulating supply, and it only goes up.

What this is not. No redemption, no claim on the creator's income. Contracts aren't written, and no index exists until the creator signs.

1 — The score. A creator is compared to **themselves**, not to other streamers, so a 5,000-viewer channel and a 400,000-viewer channel are both scored on growth. Four ratios, multiplied, weighted heaviest on hours watched.

```
score ← score × (hours watched vs last week)^0.55
           × (average viewers vs last week)^0.25
           × (1 + follower growth)^0.20
           × (airtime penalty, 0 to 1)
```

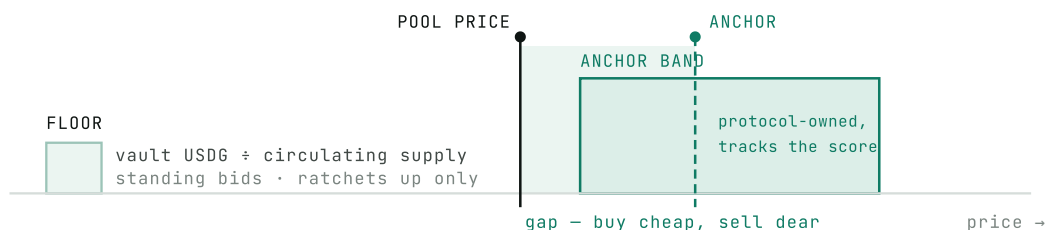
No week moves it more than +25% or -20%. That caps what viewbotting is worth, and what the protocol spends keeping liquidity in step.

2 — The anchor price. We don't guess what a streamer is worth. The token launches on a bonding curve, the market sets the first price, and that day's score is 100. One point is that price divided by 100, fixed per creator.

```
launch price  $0.00035  at score 100  →  1 point = $0.0000035
score rises to 125                →  anchor  = $0.0004375
```

The anchor slides, it never jumps. A new score phases in over 24 hours in equal percentage steps, so there is nothing to front-run.

3 — Where the liquidity sits. The protocol owns one band of liquidity and keeps it centred on the anchor.



Moving that band up does not push the price. It pulls the coins that were on offer below the anchor, which makes the higher price cheap to reach. Something still has to buy, and that is the vault. A band alone is a peg nobody defends.

4 — What a trade costs. The fee tilts with the gap between pool and anchor, capped at both ends so it can't become a trap. Whoever closes the gap gets the discount, so traders correct the pool instead of protocol money.

POOL VS ANCHOR	BUY FEE	SELL FEE	OF THAT, TO THE VAULT
18% below anchor	0.30%	3.00%	40%
at the anchor	1.00%	1.00%	40%
18% above anchor	3.00%	0.30%	40%

The other 60% is 40% to the creator, accruing only while they stream, and 20% to the protocol. When the score rises the vault spends up to a quarter of its balance buying back, gradually. It can't go insolvent — it only spends fees already earned.

Someone shows up, picks a creator, and launches their own coin against them. Call it **\$MEOW**, paired to **\$KAI**.



1 — Pick a creator. Any streamer we index. The list and the full score history are public, so you can see what you are attaching yourself to.

2 — Launch the coin. Fixed supply, bonding curve, same as any launchpad. One difference: the quote asset is \$KAI instead of ETH. That choice is permanent.

3 — It graduates. The curve fills, liquidity locks into a \$MEOW/\$KAI pool, and the KAI that buyers spent on the way up stays in it. Launching a meme under Kai is buying pressure for Kai.

4 — You are now long two things. \$MEOW's own demand, and Kai's performance. \$MEOW is priced in \$KAI, so its dollar price is the product of both.

$$\text{\$MEOW in dollars} = \text{\$MEOW/\$KAI} \times \text{\$KAI/USD}$$

Nothing has to connect them — the quote asset already does. If \$MEOW/\$KAI is flat and \$KAI drops 30%, \$MEOW holders are down 30% in dollars. The pool's depth is measured in \$KAI too, so the liquidity moves with the creator as well.

An unfollow wave, minute by minute. Kai has a bad night and sheds followers. This is what the system does with that.

TIME	WHAT HAPPENS	EFFECT
14:00	Kai loses 40,000 followers in an hour	nothing yet
14:05	Next five-minute sample lands, live signal drops	\$KAI anchor -6%
14:06	Band pulls down, sell fee falls to 0.30%, vault stops buying	traders take \$KAI down
14:25	Pool has traded to the new anchor	\$MEOW -6% in USD
Monday	Weekly score confirms the drop, or it doesn't and the anchor snaps back	anchor re-based

Two clocks, on purpose. The weekly score is slow: seven-day average, clamped, expensive to fake. The live signal is fast: follower delta, on air or not, viewers against their own baseline. It moves the anchor **inside** a bounded range around the weekly score, and cannot move that range. A real collapse shows up in minutes; a bottled viewer count still can't move the price more than a quarter in a week.

The floor does not move. The vault's balance is untouched by any of this, so the price a bad week can fall to is the one it could fall to yesterday.

IN SHORT

- 01 We index Twitch and Kick. Every creator gets a score, starting at 100.
- 02 The score sets an anchor price for that creator's token, sliding in over 24 hours.
- 03 Protocol liquidity tracks the anchor, and the fee pays traders to close the gap.
- 04 40% of every fee funds a vault that buys back and sets a floor. The floor only goes up.
- 05 Anyone can launch a meme quoted in a creator's token instead of ETH.
- 06 That meme's dollar price then moves with the creator, with no extra machinery.